



National Recruiting & Retention Symposium

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DATE

Thursday
April 27th, 2023

LOCATION

Lionhead Golf Club and
Conference Centre

REGISTRATION BREAKFAST

8:00-8:45 a.m.

8:45 - 9:00 a.m.	Opening Remarks	Introductions
9:00 - 10:00 a.m.	Session 1	Dr. Karyn Gordon: The three Chairs: How Great Leaders Drive Their Teams' Communication, Productivity and Engagement
10:00 - 10:30 a.m.		Networking & Tradeshow Break
10:30 - 11:15 a.m.	Session 2	Panel: The Future of Recruiting & Retention Moderator: Leanne Drummond (CPC Logistics) - Hannah McDonald (Better Together Group of Companies) - Geoff Topping (Challenger Motor Freight Inc.) - Kevin Blackman (Armour Transportation Systems)
11:15 - 12:00 p.m.	Session 3	Panel: Recruiting Moderator: Bruce Outridge (Lead Pedal Media) - Andrea Boddy (Andrea Boddy Consulting - Concrete ON) - Crystal DeLong (Day and Ross) - Kelly Welch (Kriska Transportation Group)
12:00 - 1:00 p.m.		Lunch & Trade Show Break
1:00 - 1:30 p.m.	Awards Presentation	Industry Award and the National Recruiter of the Year Award 
1:30 - 2:30 p.m.	Session 4	Greg Ford (TalentClick): How to Hire and Train Safer Drivers Using Psychometrics
2:30 - 3:00 p.m.		Networking & Tradeshow Break
3:00 - 3:45 p.m.	Session 5	Panel: Retention Moderator: Sud Malhotra (Intact Public Entities) - James Johnston (Giant Tiger) - Marilyn Struber (TenStreet) - Angi Munsterman - Coca-Cola
3:45 - 4:00 p.m.	Closing Remarks	Kim Richardson

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