



National Recruiting & Retention Symposium 2023 Sponsorship Opportunities

Platinum Level/Event Sponsor: \$3500

Sold Out

- Exclusive Platinum Sponsorship
- 5 minutes of promotional time at the Symposium to promote your organization
- Live introduction of a speaker at the NRRS
- Special recognition at the NRRS Cocktail Reception and Symposium
- 6' display table in a choice location to promote your products and services during the Cocktail Reception and Symposium
- Admission for up to 4 delegates for the full event
- Recognition as the Platinum sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as the Platinum Sponsor on all marketing for the Symposium
- Included in social media and marketing

Gold Sponsor: \$3000

Limited Availability

- 6' display table to promote your products and services during the Cocktail Reception and the Symposium
- Admission for up to 4 delegates for the full event
- Recognition as a Gold sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as a Gold Sponsor in selected marketing for the NRRS through social media

Silver Sponsor: \$2500

Limited Availability

- 6' display table to promote your products and services during the Cocktail Reception and the Symposium
- Admission for up to 3 delegates for the full event
- Recognition as a Silver sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as a Silver Sponsor in selected marketing for the NRRS through social media



Bronze Sponsor: \$2000

Limited Availability

- 6' display table to promote your products and services during the Cocktail Reception and the Symposium
- Admission for up to 2 delegates for the full event
- Recognition as a Bronze sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as a bronze Sponsor in selected marketing for the NRRS through social media

Recruiter of the Year Sponsor: \$3000

Sold Out

- Exclusive Recruiter of the Year Sponsorship
- 5 minutes of promotional time to promote your organization at the Symposium
- Live introduction/presentation of the National Recruiter of the Year
- Company logo prominently featured on the National Recruiter of the Year Award
- Special recognition at the Symposium
- 6' display table to promote your products and services during the Cocktail Reception and the Symposium
- Admission for up to 4 delegates for the full event
- Recognition as the Recruiter of the Year sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as the Recruiter of the Year Sponsor on all Recruiter of the Year marketing and promotion for the NRRS
- Included in selected social media and marketing

Cocktail Reception Sponsor: \$3000

1 Available

- Exclusive NRRS Cocktail Reception Sponsorship taking place April 26th, 2023, from 6:00 pm – 8:00 pm
- 5 minutes of mic time to introduce yourself and organization at the NRRS Cocktail Reception
- Special recognition at the NRRS Cocktail Reception
- Ability to display 2 pull-up banners throughout the NRRS Cocktail Reception and full Symposium
- Admission for up to 2 delegates for the full event
- Recognition as the Cocktail Reception sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as the Cocktail Reception Sponsor on all NRRS Cocktail Reception marketing and promotion for the Symposium
- Included in selected social media and marketing



Cup Sponsor: \$1500

1 Available

- Exclusive NRRS Cup Sponsorship
- Ability to display 1 pull-up banner throughout the NRRS Cocktail Reception and full Symposium
- Admission for 1 delegate for the full event
- Recognition at the Cocktail Reception sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Included in selected social media and marketing

Note: Cup Sponsor is responsible for providing branded cups for the NRRS Cocktail Reception

Association Sponsor: \$1100

Unlimited

- Ability to display 1 pull-up banner at the NRRS
- Admission for 1 delegate for the full event
- Recognition at an Association sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Included in selected social media and marketing
- Exclusive Association Member discount of 15% off regular Symposium delegate rate
- Exclusive Association Member link to share with your membership

Breakfast Sponsor: \$2000

1 Available

- Exclusive Breakfast Sponsorship
- Ability to display 1 pull-up banner next to the breakfast display at the Symposium
- Recognition on breakfast display table as the Breakfast Sponsor
- Admission for 1 delegate for the full event
- Recognition as the Breakfast Sponsor on signage posted at the NRRS and in the Sponsor Slide Show displayed during breaks
- Included in selected social media and marketing



Lunch Sponsor: \$2000

1 Available

- Exclusive Lunch Sponsorship
- Ability to display 1 pull-up banner next to the lunch display at the Symposium
- Recognition on lunch display table as the Lunch Sponsor
- Admission for 1 delegate for the full event
- Recognition as the Lunch Sponsor on signage posted at the NRRS and in the Sponsor Slide Show displayed during breaks
- Included in selected social media and marketing

Break Sponsor: \$2500

1 Available

- Exclusive Break Sponsorship
- Ability to display 1 pull-up banner next to the 2 break displays (morning and afternoon) at the Symposium
- Recognition on break display table as the Break Sponsor
- Admission for 1 delegate for the full event
- Recognition as the Break Sponsor on signage posted at the NRRS and in the Sponsor Slide Show displayed during breaks
- Included in selected social media and marketing

Booth Sponsor: \$1500

Limited Availability

- 6' display table to promote your products and services during the Cocktail Reception and the Symposium
- Admission for 1 delegate for the full event
- Recognition as a Booth sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as a Booth Sponsor in selected marketing for the NRRS through social media

Event Friend Sponsor: \$600

Unlimited

- Admission for 1 delegate for the full event
- Recognition as an Event Friend sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as an Event Friend Sponsor in selected marketing for the NRRS through social media



Lanyard Sponsor: \$1000

1 Available

- Exclusive NRRS Lanyard Sponsorship
- Admission for 1 delegate for the full event
- Recognition as the Lanyard sponsor on signage posted at the Symposium and in the Sponsor Slide Show displayed during breaks
- Recognition as the Lanyard Sponsor in selected marketing for the NRRS through social media

Note: Lanyard Sponsor is responsible for providing branded lanyards for the NRRS

Placemats Sponsor: \$2500

1 Available


- Exclusive Placemat Sponsorship to promote your business on all delegate placemats
- Admission for 1 delegate for the full event
- Recognition at the Placemat sponsor on signage posted at the NRRS and in the Sponsor Slide Show displayed during breaks
- Included in selected social media and marketing

Note: TransRep will provide the branded placemats for the Symposium


For more details, please visit <https://transrep.ca/symposium/> or contact:


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